

If you'll be giving treats this Halloween, reflect on the following:

- In 2006, Americans spent \$16.9 billion on candy and gum, which amounts to 26 pounds or \$61 of candy per person. *(Source: U.S. Census Bureau)*
- For Halloween 2007, Americans planned to spend about \$65 per person on candy, decorations, and costumes—\$19 on candy alone. *(Source: National Retail Federation)*

- On average, ELCA members gave a little over \$4.32 per baptized member to the ELCA World Hunger Appeal in 2007.

**Then consider:**

- Giving a gift to ELCA World Hunger Appeal comparable to (or more than) your Halloween expenses and offering it through your congregation on All Saints Sunday (November 2, 2008). Make your donation check out to your congregation and write "ELCA World Hunger Appeal" on the memo line.
- Encouraging children to use the ELCA World Hunger coin boxes to share with others who struggle with hunger and poverty. Perhaps connect the candy they consume with the contributions they offer.



Evangelical Lutheran Church in America  
God's work. Our hands.

[www.elca.org/hunger](http://www.elca.org/hunger)