



Report of the Division for Higher Education and Schools

Organization

Board

Mr. Raymond E. Bailey, chair, Fort Collins, Colo. (2003)
Mr. Dean Baldwin, secretary, Erie, Pa. (2003)
Ms. Rosemary Bennett, Glendale, Ariz. (2003)
Pr. Timothy J. Bettger, Lancaster, Pa. (2007)
Ms. Janet E. Greenleaf, Bethlehem, Pa. (2007)
Pr. Sherman G. Hicks, Washington, D.C. (2003)
Ms. Kristine F. Hughey, vice chair, Wallingford, Pa. (2003)
Mr. Jeffrey L. Kane, Manchester, N.H. (2003)
Pr. Gwendolyn S. King, Hanover, N.H. (2007)
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Pr. Linda J. Kraft, Stafford Springs, Conn. (2005)
Ms. Jennifer N. Peterson, Austin, Texas (2005)
Pr. Stephen D. Samuelson, Racine, Wis. (2003)
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Ms. Diane G. Scholl, Decorah, Iowa (2005)
Ms. Alcyone M. Scott, Fremont, Neb. (2007)
Pr. Ernest L. Simmons, Moorhead, Minn. (2007)
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Mr. Tekeste Teclu, Cedar Falls, Iowa (2007)
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Mr. James Tremain, Fremont, Neb. (2005)

Advisors

Ms. Gayle Denny, Evangelical Lutheran Education Association
Bp. Craig E. Johnson, Minneapolis Area Synod
Mr. John N. Moline, Texas Lutheran University
Ms. Shannon Savage, Lutheran Student Movement
Ms. Myrna J. Sheie, executive assistant to the presiding bishop

Executive Staff

Executive Director: Mr. Leonard G. Schulze
Assistant Executive Director: Pr. Richard F. Zawistoski
Budget Director: vacant
Director for Colleges and Universities: Mr. Arne Selbyg
Assistant Director for Colleges and Universities: Ms. Sue Edison-Swift
Director for Campus Ministry: Ms. Sue Rothmeyer, associate in ministry
Assistant Director for Campus Ministry and LCM Advancement: Pr. Galen F. Hora

Deployed Directors for Campus Ministry

Regions 1 and 2: Pr. Adrienne G. Heskin
Regions 3 and 4: Pr. Marcus D. Pera
Regions 5 and 6: Pr. George J. Koch Jr.
(Iowa): Pr. Galen F. Hora
Regions 7 and 8: Pr. Jack A. Saarela
Region 9: Pr. William H. King

Director for Schools: Mr. Robert Federwitz, associate in ministry
Assistant Director for Schools: Ms. Donna Braband

Report of Work 2001-2003

Leonard G. Schulze, since the fall of 2000, has worked with division staff and board members to renew strategic planning for the division.

In connection with this strategic planning, a new mission statement was adopted by the board of the Division for Higher Education and Schools in March 2001: "The mission of the Division of Higher Education and Schools is to provide leadership in defining, supporting, and advocating for the interactive ministry of the church in education and education in the church."

With this in mind and heart, the division continues to uphold the Lutheran tradition that education is a precious heritage and a magnificent resource. Academic settings of many varieties—including colleges and universities, schools and early childhood centers, and campus ministry sites at public and private universities—provide the initial context of our work. Our outreach and our influence, however, go far beyond that into global arenas of education. A myriad of programs, leadership support, advocacy, media and print materials, Web-based sites, and financial support are offered. The division continues to seek new and more effective ways to tell the story of these educational ministries to the wider church.

Added to the administration staff in June 2002 was the Rev. Richard F. Zawistoski, as assistant executive director. In that capacity he shares half his time with the campus ministry team and half in administration and planning for the division. Also entering the unit is Robert Federwitz, director for schools and early childhood centers. We are grateful for the gifts they bring to our work.

One of the important strategies of the division has been to serve as a resource and a voice in the church's broader discussions. To that end the division has been extensively involved with the churchwide strategic planning process and action management team, where the executive director sits as one of the members. Additionally, we have been working with and been consulted in the churchwide Evangelism Strategy as well as the upcoming social statement on education. We are heartened that the church has sought from us ways to hear the voice of the young adults and the voice of those of us committed to education in the church. We seek to be good conduits for that conversation, and bold and faithful participants in it.

Another exciting venture is the cooperative hiring of a Web specialist for our division along with the Division for Ministry and the Division for Outreach. David Scott has used his expertise and insight to call our attention to making a more diverse and user-friendly Web site. Please visit our site for even more extensive material

about our work (www.elca.org/dhes). The changes that have occurred and the new material that is now accessible to a wider audience all have contributed to an inviting and lively page. Although this increases our visibility on one level, we continue to make extensive personal contacts with various constituencies at colleges, universities, campuses, and schools. This is accomplished through participation at boards, assemblies, and gatherings.

Through various ministry teams, we support and touch the lives of more than 300,000 young people. This is our witness and commitment to the vital expression of our faith in the creating, redeeming, and sanctifying power of God.

Following are the summaries of the activities of each of the ministry teams in the division.

Campus Ministry

Continuing a heritage stretching back to 1907 with the inauguration of formal campus ministry work at the University of Wisconsin-Madison, more than 130 sites and more than 650 Partner Congregations in Campus Ministry constitute a national network of colleagues with a common commitment to reach out to young adults on campus. The churchwide campus ministry team provides leadership in defining, supporting, and advocating for the work of campus ministry through annual conferences, new staff training events, financial resource development, and publications.

Those who serve in campus ministry shoulder a special responsibility for making disciples as well as nurturing leaders for service in the church and the world. The concept and practicalities of vocation are front and center. Bible study, worship, and community service are facets of campus ministry work on all campuses. Windows of Faith, a Web-based catechumenate for young adults, is an exciting new project being developed by a team of local campus ministry staff.

Expanding campus ministry is always an emphasis, and when finances, synodical, and local partnerships all come together we can celebrate new starts or new configurations for the work of campus ministry. Some of the new initiatives during these past two years include California Polytechnic State University, San Luis Obispo; University of Nebraska-Omaha; University of Kentucky, Lexington; University of Massachusetts, Amherst; and Old Dominion and Norfolk State University, Norfolk, Va.

Campus Ministry Advancement has been working closely with local campus ministries to provide support and education to assist in generating additional financial resources. A major emphasis is underway to expand the endowment begun in 1985, "We Care for the Future," looking toward the 100th anniversary year in 2007 as a time to lift up the needs and vision of campus ministry for the future.

Lutheran Student Movement continues to serve as a vital resource for outreach and leadership training among Lutheran students. Approximately 500 young adults participated in the National Gathering for University and College Students held December 2001 in Phoenix. In

December 2002 the ELCA and Lutheran Student Movement participated with the Christian Church (Disciples of Christ), The Episcopal Church, the Presbyterian Church (U.S.A.), the United Church of Christ, the United Methodist Church, and the National Catholic Student Coalition in sponsoring CELEBRATE, a quadrennial ecumenical student gathering.

Shaping young adults to be servant leaders in the church and the world remains an emphasis of the campus ministry team in the division. Our heritage and our faith all become important foundations to the work we do now and into the future.

Colleges and Universities

Demonstrated excellence

Lutheran theology offers a firm foundation for excellence in higher education. The 28 colleges and universities that are related to the ELCA have continued in their mission to serve their students, the church, and society during the two years since the last Churchwide Assembly. This mission is primarily accomplished by providing higher education of excellent quality to young people. An independent study sponsored by the Lutheran Educational Conference of North America shows that a higher proportion of the alumni of Lutheran colleges and universities than of the large public universities report that their college years featured faith development, excellent academics, good career preparation, a safe campus environment, value-based communities of learning, moral values and ethical issues integrated into college education, and faculty and staff who served as role models. Research results also demonstrate that a higher proportion of the alumni of Lutheran colleges and universities are active in congregations and other voluntary associations.

The quality of the institutions also is recognized by independent accrediting agencies and by numerous publications that rank the performance of American colleges and universities. What makes these institutions excellent colleges in the Lutheran tradition also makes them serve the needs of people of other faiths, so a large proportion of the students at these colleges are non-Lutherans. Still, in the two years since the previous assembly, we have observed most of our colleges and universities deepening their embrace of their Lutheran identity, and more of the congregations and synods of the ELCA recognizing the contributions that colleges related to the church can make to our lives together.

Grants for Vocational Discernment

An outside recognition of this mutually supportive relationship has been provided by the Lilly Endowment, Inc., which has awarded grants of about \$2 million each to eight of the colleges and universities that are related to the ELCA. These grants are awarded to help the colleges provide opportunities to their students for vocational discernment and exploration. The ELCA colleges receiving these Lilly grants are: Augsburg College, Minneapolis, Minn.; Augustana College, Rock Island,

Ill.; Concordia College, Moorhead, Minn.; Gustavus Adolphus College, St. Peter, Minn.; Luther College, Decorah, Iowa; Pacific Lutheran University, Tacoma, Wash.; St. Olaf College, Northfield, Minn.; and Wartburg College, Waverly, Iowa. These programs will help the ELCA colleges and universities continue to serve church and society by helping students discern their vocations while serving God in church vocations as well as in other types of careers.

Since the 2001 Churchwide Assembly we have expressed our gratitude to several of our ELCA college presidents who have finished or will soon finish their faithful service, including: Thomas Tredway at Augustana College (Illinois), Daniel Felicetti at Capital University, Axel Steuer at Gustavus Adolphus College, Ryan LaHurd at Lenoir-Rhyne College, Jennifer Braaten at Midland Lutheran College, Arthur Taylor at Muhlenberg College, and Norman Smith at Wagner College.

The Division for Higher Education and Schools participated in the search for new presidents of these institutions, and we are happy to welcome as new members of the ELCA Council of College and University Presidents: Paul Formo at Bethany College, Theodore Fredrickson at Capital University; Dennis Johnson, interim at Gustavus Adolphus College, Wayne Powell at Lenoir-Rhyne College, Steven Titus at Midland Lutheran College, James Steffy, interim at Muhlenberg College, and Richard Guarasci at Wagner College. At the time of this writing, the search process continues at Augustana College (Illinois), Gustavus Adolphus College, and Muhlenberg College.

College and University Leadership Development Initiative

New this biennium is the ELCA College and University Leadership Development Initiative, a leadership development program that received generous support from Thrivent Financial for Lutherans. In the summers of 2002 and 2003 more than a dozen people with the potential to become significant leaders of ELCA colleges and universities have been selected for yearlong leadership preparation programs. As of this writing two of the participants already have been selected as new presidents of an ELCA college or university. Other participants will serve the colleges well in other senior administrative positions. This important initiative solidifies the future of higher education in the ELCA by strengthening the pool of qualified and dedicated leaders prepared to lead our colleges and universities.

Another new initiative is an ELCA College and University Awareness Ad Campaign, featuring numerous advertisements for and from the colleges in *The Lutheran*. Through this campaign, and more aggressive use of *Seeds for the Parish* and other churchwide media, the Division for Higher Education and Schools seeks to increase recognition and appreciation of ELCA colleges and universities among ELCA members and opinion leaders. We also have received much positive feedback to the booklet, "Here I Study! What it means to attend a Lutheran college or

university." A free single copy of "Here I Study!" and other useful information may be requested via the Web at www.elca.org/dhes/colleges.

The division is continuing numerous programs that help the ELCA colleges and universities recruit Lutheran students, that reduce their expenses for insurance and risk management, and that help the development of a Lutheran identity and the appreciation of the value of the relationships between the colleges and the church. Both the church and the church-affiliated college are richer because this relationship is sustained.

ELCA Schools and Early Childhood Ministry

The mission of the schools and early childhood ministry team is to enable the schools of the ELCA to provide education of the highest quality for all children and youth, using all the tools at its disposal, so that the full impact of the Gospel of Jesus Christ may become effective in the lives of the children and youth, their parents and the communities in which they live.

In order to fulfill its mission, the schools and early childhood ministry team seeks to:

- affirm congregations that, in response to Christ's Great Commission, establish, sponsor and govern schools and early childhood education centers. One way that the schools and early childhood ministry team affirms congregations and schools is with school on-site visits and consultations. We provide advice and counsel. We affirm the congregation and school's ministry by annually congratulating and celebrating the schools anniversary in multiples of five years. In addition to a letter we include a certificate suitable for framing. This has been well received as our centers and schools appreciate the recognition and acknowledgement from the Division for Higher Education and Schools.
- assist congregations to provide a Christ-centered program of educational excellence and witness to the Gospel for children in their community. Congregations continue to respond to Christ's great commission to teach as they open an early childhood center and/or elementary school. They clearly see their school as one form of evangelism for their congregation. The schools and early childhood ministry team receives a steady flow of requests from congregations for information and assistance in starting early childhood education, elementary, and secondary programs. Currently almost 500 congregations are being tracked on their study or startup process. We assist congregations with their planning and study by providing them with a "Feasibility Workbook." In the fall of 2001 we initiated the "New York Make a Difference Fund" to assist families and schools who lost loved ones in the September 11 tragedy. Our schools and centers responded generously by giving more than \$35,000. In addition, we purchased and mailed to each school and center a copy of the book, "When Death Impacts Your School."
- advocate for these schools. The schools and early childhood ministry team advocates for a quality

education for every child. We represent the ELCA to the Council of American Private Education (CAPE) in Washington, D.C. CAPE serves as a voice for America's private schools. Kathleen Haworth was named a 2002 National Distinguished Principal by the U.S. Department of Education. Ms. Haworth is the principal of Laurel Hall School in North Hollywood, Calif. This is the third year in a row that an ELCA school principal has received this prestigious award. It is interesting that all three have been from the Southwest California Synod, the synod with the most schools.

- support those who teach, administer, and govern these enterprises. The new teacher in a Lutheran school often is burdened with personal financial debts that have been accumulated directly as a result of the expense of undergraduate school. The division annually awards the Founders Grant to three teachers in Lutheran schools to help provide financial relief and thereby encourage them to continue to serve in ELCA schools. The schools and early childhood ministry team in partnership with Roanoke College provides scholarships for five teachers or administrators to attend the annual Margaret Sue Coppenhaver Institute for Teaching and Learning.
- nurture the unique partnership among church, school, and home for working together on behalf of educational excellence for children for the sake of the Gospel. Administrators, teachers, and students are the heart of a school. The schools and early

childhood ministry team is committed to nurturing all who work with children to stay focused on ministry as well as the teaching profession. One way we help nurture their faith is with an annual devotional guide. We provide congregations and schools with a self-study program entitled, "Ministry of the Congregation." The program is designed to help congregations strengthen the relationship between school and church, thereby helping the congregation to appreciate the opportunities and gifts present in their school ministry program.

- promote in all schools and early childhood education centers educational policies and practices that foster respect and human dignity for all human beings and support the development of the God-given potential in all children. The schools and early childhood ministry team annually develops resources for our Lutheran schools and centers to help them celebrate National Lutheran Schools Week, which is held the first full week in March of each year. During the fall of 2002 we conducted a "Needs Assessment" survey of all early childhood centers, elementary schools, and high schools giving them the opportunity to share the needs they have that would help strengthen and enhance their school ministry program.

DIVISION FOR HIGHER EDUCATION AND SCHOOLS

Raymond E. Bailey, *chair*

Leonard G. Schulze, *executive director*